



APPLICATION FOR MEDIA ACCREDITATION

Journalists are welcome to attend the 2012 Cairns Airport Adventure Festival 27 May – 4 June.

We request that journalists wishing to attend the 2012 Cairns Airport Adventure Festival event please complete an accreditation form to assist us help you get the best from your attendance.

Challenge Cairns athletes are available for individual interviews on arrangement through the Media Manager, Lisa Pringle. The official athlete press conference venue details will be confirmed at a later date.

Accreditation is a means of identification for attendance at particular events and allows access to some restricted areas. It also makes it possible for officials to extend every courtesy to you.

Following receipt of your application, you will be able to receive updates on developments with the event and press releases distributed before the event.

A media pass, media kit, compulsory bib and further details of the event will be made available to you from the Media Centre from Wednesday 30 May 2012.

The Media Centre venue details will be confirmed at a later date. The media centre will be fully equipped providing internet access, photocopier, fax, storage and refreshments. A permanent supervisor will be in attendance to oversee its smooth running.

The 2012 Cairns Airport Adventure Festival reserves the right to refuse or withdraw accreditation at anytime and is subject to ITU approval.

We will have a limited number of motorbikes that photographers/journalists will be able to access. Due to the narrow carriage of the cycle course, vehicles are not an option. The safety of competitors is paramount. Please indicate if you would like to take advantage of this service and will endeavour to accommodate your request. YES NO

Applications for accreditation MUST be received by 25th MAY 2012.

If you have any queries or problems with completing the following accreditation form, please contact:

Courtney Akrigg

courtney.akrigg@usmevents.com.au

07 5449 0711

For detailed event information please visit www.challenge-cairns.com.au.





MEDIA ACCREDITATION FORM

Name: _____

Title: _____

(Photographer, Editor, Journalist etc.)

Organisation or Freelance: _____

Postal Address: _____

Phone: _____ **Fax:** _____

Mobile: _____ **Email:** _____

Expected Date of Arrival: ___/___/___

Please indicate if you would like to receive information and updates by email on the event prior to your arrival: YES NO

Organisational Category:

TV Radio Magazine Newspaper PR Photographer

Online Video

Number of viewers/circulation: _____

Description of expected assignment, deadline & publication/broadcast date:

Signature of applicant: _____

Date: ___/___/___

USM EVENTS reserves the right to refuse or withdraw accreditation at any time.

Please e-mail or fax to:

ATTN: Courtney Akrigg, USM EVENTS

EMAIL: courtney.akrigg@usmevents.com.au

FAX: 07 5449 0828 PH: 07 5449 0711

FAX: + 61 7 5449 0828 (Int)

