



Media Release

17 July 2009

ENDURO SHINES FOR GOOD CAUSE

On Sunday 12 July the fourth Noosa Enduro, billed as the 'hard way to see Noosa', showcased the fitness and bike handling skills of some of Australia and New Zealand's finest and toughest cross country mountain bikers. The event supports a very worth charity in the SHINE Project.

The SHINE project supports the provision of services and infrastructure to assist victims of Domestic and Family Violence on the Sunshine Coast. To date they have built three houses in one week-end with the amazing support of community workers.

Event manager Sam Adam of USM Events was proud to present The Shine Project with a cheque for \$2560. The proceeds, courtesy of a Silent Auction held and won by Geoff Hill who competed in the inaugural 10km event included onto the program and the generous donation of the Cannondale Rize bike (rrp \$4500) by Cannondale and Cognition Bike Shop.

"The event has gone from strength to strength and a prominent feature on the Adventure Sport calendar, which means that through this event, we can look forward to continuing our support of The Shine Project, said Adam."

Photo: (l to r) Sam Adam (USM Events), Janet Mitchell (Zonta Club & Shine), Geoff Hill (winner of the Silent Auction), Sergeant Scott Woodward (Domestic and Family Violence Coordinator), Greg Long (Cognition).



holiday noosa style

