



**TITANIUM  
ENTERPRISES**



## **MEDIA RELEASE**

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### **TRIATHLON LURES TEAM MATRIX**

Matrix, a Caloundra based Wealth Coaching business are used to setting goals for their clients but this Sunday are hoping that their own planning pays off when they take part in the Titanium Enterprises Caloundra Triathlon at Golden Beach.

Company directors Brad Davies and Warrick Bidwell believe there are three pillars to achievement and enjoyment of life – health, wealth and personal development.

“In order to maintain the high energy levels needed to provide our clients with first class advice, we invest heavily in our own physical and personal development, there’s no point being wealthy and successful in business if we aren’t around long enough to enjoy it,” said Mr Davies.

Every staff member will tackle their first triathlon, along with the directors, Paul Castelli, Scott McKeown, Greg McCurdy, Ben Davies and girlfriend, Michelle Frost.

“There’s no greater thrill than setting a goal and achieving it – the tri is a great way to do this,” said Mr Bidwell.

The Matrix team love a challenge and this has been a great way to extend them, both mentally and physically.

“We all use our own products and strategies and believe in setting goals and achieving them through a structured action plan,” said Mr Davies.

They are so committed to the outcome they employ a coach to ensure appropriate goals are set and processes in place to review progress and results.

Although we have access to some of the best financial planning products available, it’s our people that set us apart from other firms. All in all, we are passionate about seeing our clients reach their goals. It’s what we’re in business for!

Get into the fun of it this summer. Entries and detailed information available at [www.usmevents.com.au](http://www.usmevents.com.au) or for other enquiries phone (07) 5449 0711.



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